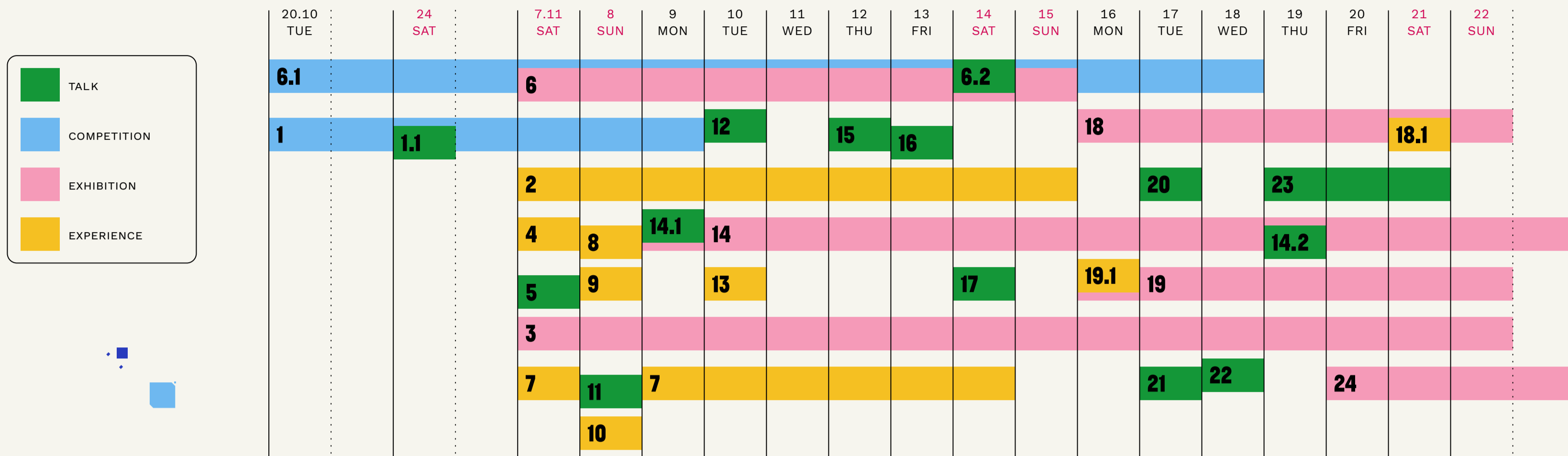


VIETNAM FESTIVAL OF CREATIVITY & DESIGN 2020 FESTIVAL SCHEDULE

A series of collaborated inspirational activities and events to celebrate the creativity and culture of Vietnam.

HANOI 7→15.11.20
HUE 13→15.11.20
HCMC 16→22.11.20



●●● AVAILABLE ONLINE

- 1** COMPETITION
Vietnam 2030: Visions of the Future
How people and the planet can be developed sustainably in Vietnam, and what the role of creativity is within this agenda.
20.10→9.11.20 ONLINE ON INSTAGRAM
- 1.1** TALK
Vietnam 2030: Visions of the Future
Towards a Sustainable Future
Artist Uudam Tran Nguyen and Zoe Butt, artistic director of The Factory Contemporary Arts Centre.
24.10.20 ONLINE ON FACEBOOK
10:00→11:00
- 2** EXPERIENCE
RMIT Experience Day
RMIT's annual Experience Day is for high school students and their parents to have the opportunity to experience what it's like to be an RMIT student.
7→15.11.20 ONLINE ON RMIT WEBSITE
- 3** EXHIBITION
RMIT Student Works Showcase: IMPACT
Explore, get inspired from the students' works and be "ready for work, ready for life" and ready to be tomorrow's leaders of the industry.
7→22.11.20 ONLINE
- 4** EXPERIENCE
Hanoi City Walk: Imperial Citadel of Thăng Long
Learn about the architecture, the different historical periods of this former centre of power, the different relics and the part it played in the American war.
7.11.20 MEETING POINT
9:30→11:30 **The Hanoi Flag Tower**, by Highland Coffee
28A Dien Bien Phu, Dien Ban, Ba Dinh, Hanoi
- 5** TALK
3C's of Hanoi: Culture, Coffee and Creativity
To deliver the concept of Hanoi's creativity to international audience and to see how coffee culture and creative coffee shops are forming a new reputation of Hanoi's culture.
7.11.20 **Ban Công cafe**
15:00→17:00 2 Dinh Liet, Hang Dao, Hoan Kiem, Hanoi
- 6** EXHIBITION
No Rain Without Clouds
Preserving Vietnamese Art
One of the most prestigious collections of contemporary Vietnamese art in the world.
7→15.11.20 **Vietnam Women's Museum**
8:00→17:00 36 Ly Thuong Kiet, Hang Bai, Hoan Kiem, Hanoi
- 7** WORKSHOP
Vun Art
An experience assembling Vietnam's folk paintings on canvas totes and t-shirts.
7, 9→14.11.20
8:30→16:00 16 Pho Lua, Van Phuc, Ha Dong, Hanoi
- 8** WORKSHOP
Experience Lacquer Painting
Artisan: Vũ Huy Mến
To explore the history of lacquer painting, the traditional and modern techniques involved and make your own lacquer painting.
8.11.20 **Hà Thái Village**
8:15→17:00 Thuong Tin, Hanoi
- 9** WORKSHOP
Design Thinking & Reviving Cheo Art
The event aims to bring Cheo closer to students and young people.
8.11.20 **Vietnam Cheo Theater**
8:30→12:00 1 Giang Van Minh, Kim Ma, Ba Dinh, Hanoi
- 10** WORKSHOP
From "I" to Others
Movement and storytelling drawing to unleash your inner child's love for art.
8.11.20 **Binh An Home**
9:00→11:00 28 Street No. 37, Binh An, District 2, HCMC
14:00→16:00
- 11** TALK
F&B Branding: Effective Workflow
To share experience working on branding with clients in the F&B industry, from gathering insights to creating creative brief, building plans, and designing an effective workflow.
8.11.20 **Printopia**
15:00→16:30 10 Chuong Duong Do, Hoan Kiem, Hanoi
- 12** SEMINAR
Futureproof: Curating Vietnamese Art & Culture
Digitalisation in curating Vietnam art and culture.
10.11.20 **RMIT Vietnam, Hanoi City campus**
8:30→16:00 Event Hall, 5th Floor, Tower A, Handi Resco Building
521 Kim Ma, Ba Dinh, Hanoi
- 13** EXPERIENCE
Hanoi City Walk: Yết Kiêu Street Area
Explore some buildings and pagodas; how Thống Nhất Park was created the history/foundation of the Vietnam University of Fine Arts and the artists who made this happen.
10.11.20 MEETING POINT **Friendship Culture Palace**
9:30→12:00 91 Tran Hung Dao, Hoan Kiem, Hanoi
- 14** EXHIBITION
Skilled Hands, Shared Culture
The role of art, craft and design practices play in driving and sustaining community development—across cultural, environmental and economic axes—creating a dialogue between art/craft practitioners in Australia and Vietnam.
9.11.20→12.3.21 ONLINE
- 14.1** EXHIBITION OPENING TALK
Skilled Hands, Shared Culture
9.11.20 ONLINE ON ZOOM
11:00→12:00
- 14.2** TALK
Clothing, Culture & Connections
To explore the concept of sustainable fashion in a more holistic way—how 'sustainability' is not only linked to the environment, but the sustainability of culture, heritage and creative work.
19.11.20 ONLINE ON MICROSOFT TEAMS
14:00→15:00
- 15** CONVERSATION
Cultural Economy in Vietnam: Challenges and Opportunities
To bring about a visualization of the cultural economy dynamics in Vietnam in relation to the that of other countries in the region and around the world and to find out its challenges and opportunities in Vietnam.
12.11.20 **Innovation-Startup Space**
9:00→11:00 Center for Enabling Startups and Knowledge Transfer
1st Floor, G6 Building, Hanoi National University
144 Xuan Thuy, Dich Vong Hau, Cau Giay, Hanoi
- 16** DISCUSSION
Revival of the Traditional Vietnamese Costume in Modern Context
13.11.20 ONLINE ON ZOOM
9:30→11:30
- 17** TALK
The National Identity of Vietnam
Learn about the design of the National Emblem of the Socialist Republic of Vietnam? Or, the meaning behind the National Anthem—who composed it and when, and why was the song originally written? And finally the nation's flag—who designed the National Flag of Vietnam and what does it symbolize?
14.11.20 **National Archive Centre III**
9:30→11:30 34 Phan Ke Binh, Cong Vi, Ba Dinh, Hanoi
- 18** EXHIBITION
City Edge
At the cities edge our whole perspective of the world changes. We have a horizon line; one that is on the horizon and not determined by the roofline of a city block. We have an expanse of greenery that feeds that city. The heritage of the past meets the demands of a 21st century city, and an Asian Megacity.
16→22.11.20 **HCMC History Museum**
8:00→17:00 2 Nguyen Binh Khiem, Ben Nghe, District 1, HCMC
- 19** EXHIBITION
Weaving Experience Into Memory
A collection of related artefacts that have been created in response to daily life in Ho Chi Minh City, Vietnam.
16→22.11.20 **L'Usine Phu My Hung**
10:00→22:00 GF-56, Crescent Mall
101 Ton Dat Tien, Tan Phu, District 7, HCMC
- 19.1** EXHIBITION OPENING
Weaving Experience Into Memory
16.11.20 **L'Usine Phu My Hung**
15:00→16:00 GF-56, Crescent Mall
101 Ton Dat Tien, Tan Phu, District 7, HCMC
- 20** CONVERSATION
Vietnamese Brands' Creativity in E-commerce
Guest Speaker: Phạm Thông—Marketing Director, ZaloPay Vietnam.
17.11.20 ONLINE ON FACEBOOK
10:00→11:00
- 21** TALK
SAIGON TALKS #2 — Green Design From Soil to City
Explore the topic of sustainable "green" design from the perspectives of people working on a variety of different scales.
17.11.20 **RMIT Vietnam, Saigon South campus**
16:00→19:00 Media Studio 1.1.034
702 Nguyen Van Linh, Tan Phong, District 7, HCMC
- 22** CONVERSATION
Transformation of Fashion Magazines in Vietnam in the Digital Age
Guest Speaker: Dzung Yoko—Creative Director, Elle Vietnam.
18.11.20 **Soul Live Project**
14:30→15:30 216 Pasteur, Ward 6, District 3, HCMC
- 23** SEMINAR
Creativity: The Game Changer
To discuss the creativity as the game changer in making the big impact in the digital transformation era.
19→21.11.20 ONLINE ON FACEBOOK
- 24** EXHIBITION
World Press Photo 2020
Best of Three 2018–2020
20→29.11.20 **Hoan Kiem Lake area**
Hanoi

PRESENTED BY: RMIT UNIVERSITY, VICAS, C.O.I.A.B.

IN COLLABORATION WITH: United Nations Educational, Scientific and Cultural Organization, VICAS, C.O.I.A.B.

PARTICIPANTS: HANOI CAPITAL, FROMAZI DESIGN, 1678, VIETCRAFT, RMIT SGS VISUAL ART CLUB, MAY SPACE MUSIC ACADEMY, KHONIN, BIA HANG PHU NU VIET NAM, HANOI NATIONAL UNIVERSITY, FLUX MALL, VUN ART, RichEver, matca, WORLD PRESS PHOTO, VJU, L'USINE, VSL, TRUNG TAM LUY THO QUOC GIA H, UUVIBE, COHE, Australia-Vietnam Young Leadership Dialogue, RMIT.

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